

University of North Carolina Wilmington
Cameron

Insider

Alumni Magazine of the Cameron School of Business

Fall/Winter 2010





It's who you know.

Can you name the Cameron School of Business faculty and staff members pictured above? Check your answers on the CSB photo gallery at csb.uncw.edu/alumni



Dean's Address

We live in interesting times here at UNCW. The Cameron School of Business was reaffirmed for AACSB accreditation – the gold standard for American business schools. The accreditation team was especially complimentary of our faculty, international programs and level of our executive involvement. By placing the Cameron School among the nation's best business programs, this recognition enhances the value of your degree.

This past academic year, we announced the naming of the H. David and Diane Swain Center for Business and Economic Services, the formation of the UNCW Entrepreneurship Center and the creation of our new Wachovia Entrepreneurial Speaker Series.

Recently, we participated in the Global Entrepreneurship Week (GEW). Championed by the Kaufman Foundation, GEW aims to "inspire young people to embrace innovation, imagination and creativity." Next year, we plan to include a breakfast session for Cameron School alumni featuring a successful Cameron entrepreneur as our speaker.

Under the innovative, strong leadership of our service learning coordinator, Joanna Rickard, and the teamwork of our faculty, Cameron Executive Network (CEN) members and the UNCW Career Center, we are helping our students gain great internship opportunities and career placements. Our Cameron Wall Street Alliance is a good example of our team success.

Success begins with the efforts of our great faculty in the classroom. Students gain further real-world insights by participating in exciting internships and by getting involved with our \$1 million BB&T Student Managed Investment Fund, where they have the opportunity to utilize 12 Bloomberg terminals. In addition, Tom Simpson, an Executive-in-Residence, takes students to New York City each year to introduce them to Wall Street.

CEN members work with all Cameron School students on resume preparation. They conduct mock interviews with student candidates for Wall Street internships, and the results have been outstanding. Last summer, we placed 11 students on Wall Street, joining many of our May 2008 and May 2010 outstanding graduates.

Obviously, we have enjoyed significant success despite challenges caused by the global economic downturn. The Cameron School of Business was hit with huge state budget cuts over the past two years. We have been able to compensate for part of those losses with contributions from alumni, donors, businesses and corporations as well as funds generated from student tuition/fee increase dollars. Fortunately, we secured several new faculty positions. Unfortunately, we anticipate new reductions in our state funding in the next fiscal year. Your continued financial support is needed to help us keep positive things happening for our students, faculty and programs.

I appreciate your ongoing commitment to the Cameron School of Business. I hope to see you on campus in the coming year for our alumni events, professional development programs, entrepreneurship activities and Business Week celebration. Your participation makes a difference at the Cameron School.

Larry Clark, Dean

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On the Cover:

Assistant professor Nivine Richie assists Vandon Shields on one of the new Bloomberg market terminals as Bill Sackley, associate dean and professor of finance, works with Shri Goswami in the background. UNC Wilmington's Computer Information Systems Building (CIS) has taken delivery of a dozen Bloomberg computer trading terminals. Edward Jones and more than 50 of its N.C. financial advisors teamed up to donate \$150,000 to the Cameron School of Business to support a high-tech financial services lab. The computers allow students to access the Bloomberg Professional service so they can monitor and analyze real-time financial market data movements and place trades.

Front cover photo by UNCW/Jamie Moncrief

CSB ON THE STREET: Wall Street

When John Davenport graduated from the Cameron School of Business in 2008, he knew Wall Street was where he wanted to begin his career.

Starting at Lehman Brothers just weeks before the company's historic collapse, Davenport was able to weather the financial crisis by joining Barclays Capital Analyst Training Program shortly after Lehman's demise. Two years later as a successful analyst in Barclays Global Financial Risk Management Division, Davenport is helping give other hard-working Cameron School students opportunities to succeed on Wall Street.

Davenport has found time and time again that CSB students bring an impressive approach to their work in New York.

"Top students from UNCW bring an unparalleled hunger for success when given the right kind of opportunity," he said. "UNCW students not only enter the competitive atmosphere here with a fresh perspective and diligent work ethic, but they have a genuine sense of humility - something that is often lost on their peers."



The Cameron Wall Street Alliance is a cooperative initiative between the Cameron School of Business, top New York firms, Cameron Executive Network mentors, alumni and supporters designed to help strengthen relationships between Wilmington and the New York City area.

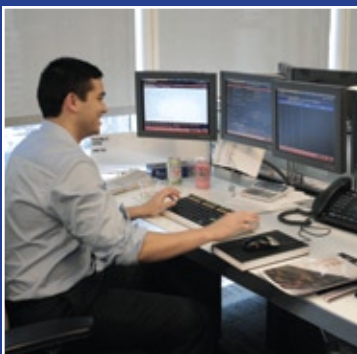
As an analyst at one of the top investment banks in the world, Davenport said, "I've seen this winning combination of aptitude, work ethic, integrity and humility consistently outrank competition from top schools around the country."

This summer, CSB had 11 interns working on Wall Street. One of these students, Kyle Bork, spent the summer working at Bloomberg, which was "an incredible, invaluable learning experience," he said. "I have learned everything from the ins and outs of the Bloomberg terminal, how to interact within the office setting, how to handle relationships in and out of the office, as well as how to handle different high-stress situations. With this internship, I have conducted research that has been published on the terminal for all clients to see."

CSB students' interest in Wall Street careers and their success in these jobs have led to the formation of the Wall Street Alliance. The goal of this cooperative initiative between the Cameron School of



Barclays Capital interns Navid Nematollahi (left) and Miriam Zeskind (right) are pictured with CSB alumnus John Davenport at Barclays' New York City office.



Bloomberg mergers and acquisitions intern Michael Gallimore said UNCW helped him get a leg up on other interns from Ivy League schools by giving him a more extensive background in finance. He said his experience on CSB's Bloomberg terminal made his integration much easier.



Cameron School of Business students who had summer internships at Bloomberg corporate headquarters in Skillman, N.J., were (from left to right) Michael Gallimore, Daria Levkina, Paola Silva, Chris Kotcamp, Kyle Bork, Rebecca Shober (CSB alumna and Bloomberg recruiter) and Elliot Carol.

Business, top New York firms, Cameron Executive Network mentors, alumni and supporters is to help strengthen relationships between Wilmington and the New York City area. With several hundred CSB alumni working in the greater New York City area, the alliance and its impact on future generations of Cameron School students is vast.

The inaugural event for the Wall Street Alliance was held July 15 in Manhattan, where Wall Street interns mixed and mingled with more than 30 Wall Street professionals.

Miriam Zeskind, a senior in the Cameron School who interned at Barclays Capital this summer, said, "This distinctive program allowed me to have great access to a number of great alumni from a variety of top firms. I feel that when I start my full-time job at Barclays next May I will already have a great networking and support base of Cameron School alumni and supporters thanks to the Cameron Wall Street Alliance."

Joanna Rickard is the service learning coordinator for the Cameron School of Business.

International Internships Enhance Career Options

International experience can take Cameron students far, far away from Wilmington and far ahead of peers in terms of career opportunities. Studies and internships abroad can make a world of difference for Cameron School of Business (CSB) graduates seeking jobs because the exposure to global environments captures employers' attention.

Knowing how important these international opportunities are, CSB faculty members continue to cultivate overseas business contacts and obtain grant funding for scholarships. These scholarships are available to U.S. undergraduate students as well as U.S. graduate students in the International Master of Business Administration (IMBA) program participating in internships outside the United States.

One IMBA student, Mark McCambridge, worked as an intern at Odos Design, a product design and communications agency in Valencia, Spain. While completing his IMBA specialization studies at the University of Valencia, professional networking led to an unpaid internship with Odos.

To help with living expenses during the internship, McCambridge received a grant-funded UNCW scholarship.

"Without the support of the UNCW summer internship grant, I would not have been able to afford to work with Odos," he said. "I feel quite fortunate to have been able to get inside access into the Spanish working world, as it is a unique and rewarding experience."



Mark McCambridge

McCambridge's international experiences already have helped his career options, leading to the offer of a position in France.

As a UNCW undergraduate, John Shartle said he had a great experience studying at Hochschule Bremen in 2008-09.

"I really loved the international environment," he said.

After studying at the German university, he worked as an intern at Gestra AG, which sells equipment for steam and hot-water plants. Shartle said the experience gave him an advantage when applying for jobs — he had eight to 10 interview requests.

"The selling point was that you don't usually see someone coming out of college who has worked internationally," he said.

For information about international internships or study abroad opportunities, contact the CSB International Business Programs Office, CH 124, 910.962.2544. For information about contributing to scholarship funding for international opportunities, please call 910.962.3751.



Military Growth

Offers Boost to Local Economy

By William Davis '08M

EXPANDING FACILITIES AND PERSONNEL AT CAMP LEJEUNE AND FORT BRAGG

With the economic crisis and subsequent recession, Southeastern North Carolina's economy has suffered along with the rest of the nation, but presenters at the 7th Annual Economic Outlook Conference see one major bright spot for the region – the military.

The conference, sponsored by the University of North Carolina Wilmington's Swain Center for Business and Economic Services at the Cameron School of Business, focused on the economic impact of the Department of Defense's plans to increase the size of the region's two major bases. With the Base Realignment and Closing Commission (BRAC) expanding the facilities and personnel at Camp Lejeune in Jacksonville and Fort Bragg in Fayetteville by thousands of personnel, conference presenters said there exists a tremendous opportunity for local businesses to profit from the influx.

Maj. Gen. (ret.) Robert C. Dickerson, former commanding general at Camp Lejeune, said that the Marine Corps presence in Onslow County injected more than \$5 million into the region's economy in 2009. By 2011, that amount will grow, as the total force stationed in Onslow County increases by 27,000.

At Fort Bragg, the Army plans an expansion of 74,000 troops by 2013. When the base relocations are complete, Fort Bragg will become home to more than 30 generals and their command and support staffs.

"This is the equivalent of a corporate headquarters coming to North Carolina," said Scott Dorney, executive director of the N.C. Military Business Center. "What that indicates is that there is a lot of opportunity."

With the new troops, the two bases will bring in more than \$3 billion in payroll to the region. By 2013, Dorney said these servicemen will have more than \$1.7 billion in disposable income that could be spent with local merchants.

"Where are they going to spend it? Where are you going to attract them to spend it?" asked Richard McGraw, former senior Department of Defense official. "The money is there. The money will be spent."

Along with the extra income brought in by the soldiers, the military at both bases intends to spend heavily in procuring supplies, contractors and services. With the service trending away from using its highly trained personnel for janitorial, landscaping and other maintenance tasks, the need for local labor will only increase.

"They don't need people in uniform to do those services," said McGraw.

The two communities most directly affiliated with the military also have been the ones that have the most stable real estate markets, according to Woody Hall, senior economist at UNCW's Swain Center for Business and Economic Services. Both Fayetteville and Jacksonville have seen drops in the real estate market, but not to the extent seen in other Southeastern North Carolina counties.

Ralph Huff, founder of H&H Homes of Fayetteville, said that he has built a thriving company by focusing on housing for servicemen who live off base. He has built several developments in both Jacksonville and Fayetteville targeting the military market, with



TREMENDOUS OPPORTUNITY FOR LOCAL BUSINESSES TO PROFIT FROM THE INFUX

great success. He knows that this success has been atypical, though, as many of his compatriots in the housing industry are now idle.

"There are a lot of builders before that are not building now," said Huff.

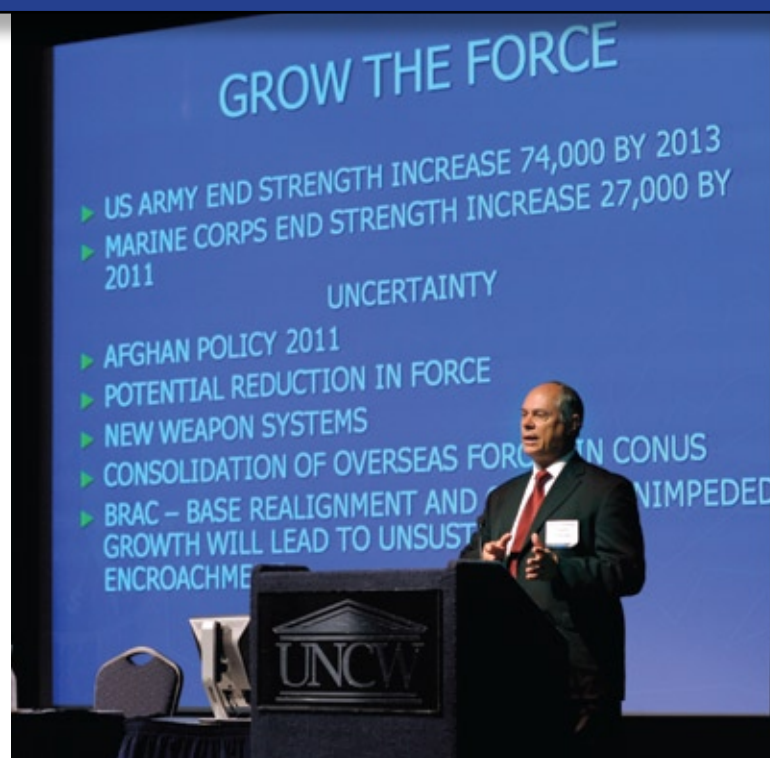
A further opportunity for local business is taking advantage of the skills and training of service members leaving the military. Many of these young men and women like living in Southeastern North Carolina and would gladly work for local companies if the jobs were available, according to Col. Don Porter, U.S. Army (ret.) and executive director of the Raeford/Hoke County Economic Development Commission.

"These soldiers are desirous of an opportunity to stay here. They want to stay here," said Porter.

Another major growth area comes from the military's commitment to green technology, said Dickerson. The military believes that the days of being able to rely on stable supplies of oil-based fuels are ending, prompting the Department of Defense to heavily invest in technologies such as solar power, plant-based fuels and wind energy.

"We need to wean ourselves from it," said Dickerson of the military's reliance on fossil fuels.

Again, local businesses could profit from this transition. Dickerson said the military already has put into use ethanol-based fuel stations on base. In the future, he envisions that bases could be ringed with farms growing crops for fuel and refineries to process it.



Speakers at UNCW's Cameron School of Business and the Swain Center for Business and Economic Services annual Economic Outlook Conference in October: (far left) senior economist William "Woody" Hall Jr. discussed the current unemployment rates in the region; (top middle) Tom Simpson, Executive-in-Residence, talked about the current economic forecast; (top right) Richard McGraw and Scott Domey looked at the opportunities to work with the military bases in the region. (above) Maj. Gen. Robert Dickerson discussed the military's impact on the region. UNCW/Jamie Moncrief

Some caution is also needed, said McGraw, as the BRAC process is not complete. Future decisions could impact local bases negatively, as well.

"The fact that our major military installations have survived five rounds of BRAC doesn't mean that they will in the future," he said.

Faculty / Staff Updates

Martha Andrews was promoted to full professor of management and human resources.

Jane Bailey is the new budget officer for the Cameron School of Business.

Rob Burrus was promoted to professor of economics.

Steve Harper, Progress Energy / Betty Cameron Distinguished Professor of Entrepreneurship, received the 2010 Chancellor's Teaching Excellence Award, which recognizes all aspects of excellence in teaching and in teaching-related activities that foster students' desire for lifetime learning and success. He received a medallion to wear at official ceremonies and a one-time stipend of \$1,500.

Katie Hartman was elected secretary-treasurer of Mu Kappa Tau, the national marketing honorary fraternity.

Beth Holbrook is the new administrative assistant in the Department of Accountancy and Business Law.

Susan Ivancevich was promoted to full professor of accounting.

Thomas Janicki was promoted to full professor of information systems. In addition to being chair of the information systems department and the MS CSIS Corporate Advisory Board, Janicki is president of the Educators Special Interest Group for the Association of Information Technology Professionals. This group works to improve the quality of information systems curriculum and is comprised of more than 400 members worldwide.

Adam Jones is a new assistant professor of economics. His primary research fields are public finance and regional economics with a focus on tax-base development. After earning a B.A. in economics with honors from Austin College in 2002, Jones worked with the Newton County Chamber of Commerce in Covington, Ga., to improve development regulations and institute a system of development impact fees. He earned a doctorate in economics from the University of Georgia in May 2010. His dissertation built on his chamber experiences and examined the benefits of impact fees on commercial development. While in Athens, Adam also served as a research assistant at UGA's Carl Vinson Institute of Government and earned the following honors: the John Godfrey Outstanding Graduate Student Award, given to the top economics graduate student; the Swift Award, given for outstanding achievement in economics teaching; and a UGA outstanding teaching assistant award.

Jessica Magnus was awarded tenure and was promoted to associate professor of management and human resources.

Steve Mahar was awarded tenure and was promoted to associate professor of operations management.

Tracy Meyer, with **Barry Wray**, **Peter Schuhmann**, **Rebecca Sawyer** and **David Glew**, presented "Assessing and Improving Undergraduate Student Writing in the Cameron School of Business at the University of North Carolina Wilmington" at the Southeast Conference of the Decision Sciences Institute.

Rebecca Porterfield is principal investigator for a \$180,000 FIPSE EU-US Atlantis Project award for the TABSA program. It provides funds for student mobility to complete study abroad and international internships as well as for the development of certificate programs, faculty development and foreign language improvement.

Beth Roberts is the new assistant to the budget manager.

Peter Schuhmann, professor of economics and finance, received the 2010 UNCW Board of Trustees Excellence in Teaching Award. This is the most prestigious award conferred at UNCW; it underscores the importance of teaching and encourages, identifies, recognizes, rewards and supports excellence in teaching and teaching-related activities across the university. Schuhmann received a medallion to wear at official ceremonies, a one-time stipend of \$1,500, a designated parking space for one year and the honor of being the Faculty Marshall and carrying the University Mace at the following fall and spring commencements. Schuhmann also received a Distinguished Professorship Award, which includes a medallion to wear at official ceremonies and a stipend of \$5,000 per year for three years.

With a proposal to teach MKT 340 Principles of Marketing in Spanish, **Lisa Scribner** received one of the first Global Citizenship Grants to internationalize the curriculum at UNCW. The course involves a spring break trip to visit businesses in Costa Rica.

LeAnne Smith is the new Counselor Plus in the Cameron Student Services Office.

James D. Whitworth is a new assistant professor of accounting. He earned a B.S. in accounting and business administration in 2000 from the University of Kansas. He spent five years as a corporate accountant for a Kansas City-based marketing firm, working with thousands of hotel properties including Hyatt Hotels, Choice Hotels and Hampton Hotels, as well as the Missouri Division of Tourism. He earned a M.S. in accounting in 2005 and completed the Uniform Certified Public Accounting Examination in early 2006. After a year working for a small tax accounting firm, he earned a Ph.D. in accountancy in 2010 from the University of Missouri. His dissertation examined the impact of accounting expertise on the audit committee during changes in auditor. He is a member of the American Accounting Association and is teaching financial accounting this fall.

Howard Rasheed, who brought the Youth Entrepreneurship Program to UNCW and the Cameron School of Business, was named to the executive committee of 100 Black Men of America. He was featured in the October 2010 issue of Black Enterprise magazine in the story "Discovering the Next Big Idea: How One Inventor Developed Idea Management Software to Fuel Business Innovation."



Terrey and Rachel Hatcher, Karen Barnhill and Tracy Meyer participated in the Run for the Ta-Tas in October around Mayfaire Town Center. The race was held in honor of friends, family and community members who have been diagnosed with breast cancer.



Cameron Digest

Area Students Get Crash Course in Owning a Business

By Judy Royal

New businesses typically begin with a passion and an idea. But getting them off the ground takes a whole lot more.

This summer, nine high school students got a crash course in all that starting and owning a business involves during Enov8t 2010, a new UNCW Cameron School of Business camp focused on helping young entrepreneurs learn about building a business from concept to completion.

"It's a lot of work, a lot more than I thought and a lot more time," said Jessica Lama, 15, a student at Isaac Bear Early College High School in Wilmington. "You have to be dedicated to your ideas. You just can't slack off."



Enov8t is a spin-off of the Youth Entrepreneurship Program, a camp held the previous six summers for students as young as 11 through high school. Organizers decided for the first time this year to offer a separate event for the older students so they can delve into more sophisticated topics, such as creating a business plan.

The original youth program was held in July for rising ninth-graders only. At Enov8t, rising high school sophomores through seniors spent the week listening to guest speakers, participating in team-building activities and working with counselors from UNCW's Small Business and Technology Development Center.

The last day, camp participants presented their business plans to leaders and parents during a luncheon on the UNCW campus.

The teens were calm, cool and collected just before guests started showing up at the Madeline Suite.

"I'm not that nervous because I'm talking about something I like and love, so it's not hard to talk about," said Cole Howard, 17, of Cape Fear Academy. His idea was a lacrosse store called LittleBigLax.

Ample preparation was key, said Bailey Costin, 15, of Isaac Bear, who made a business plan for Costin and Associates Attorneys at Law.



Students (above) show off their certificates upon successful completion of the Enov8t 2010 summer camp. Edgar Perez (left) presents his project during the "rocket pitch." Participants learned about building a business from concept to completion, including identifying and evaluating business ideas, writing a business plan, understanding basic financial management, marketing and selling.

UNCW/Katherine Freshwater

"I'm feeling pretty confident because I rehearsed it, and they gave us time to work on it in class," he said.

Enov8t was a chance to learn more about something that might play into future plans, Bailey added.

"At our school they encourage us to check out summer camps, so I went to UNCW's website," he said. "I'm interested in corporate law, and obviously an entrepreneur camp would teach you more about how business works."

Jim Howell, a business counselor with the SBTDC, said he had individual sessions with each camper as he or she worked on business plans. He taught them about business terminology and other essentials.

"I helped them maybe refine some of their ideas, and think about their industry and competition," he said. "The important thing is that they thought of ideas, and they could see what it takes to sort of put things together."

"I was quite impressed with them," he added. "They're very bright and motivated."

Howell said although he usually doesn't work with people under 25, he would welcome the opportunity to help with the camp again.

"It was fun," he said. "I really enjoyed it. I like working with young people. It gives me hope for the future because there are days I'm not so sure."

This article was reprinted with permission from the StarNews.



Training Young Entrepreneurs

In July, nearly 40 rising high school freshmen worked with Youth Entrepreneurship Program director Denis Carter, a recently retired Cameron School of Business faculty member, local business leaders and current CSB students to learn the basics of business in a fun, interactive environment.

The five-day camp provided introductory entrepreneurial training, team-building exercises and group projects that involved designing and marketing original board games to real-life companies. They also heard presentations from guest speakers, such as Jimmy Pierce, CEO of Kids Making It.

Participants:

- explored their talents through team-building and leadership activities
- learned and practiced study skills for high school
- studied the basics of building personal wealth and learned how to be “street smart” in business and about the economy
- met and interacted with business leaders, successful college students and university professors
- were accepted into an ongoing mentoring program that advises them about college careers, admissions and where to access information on scholarships and other financial aid

The program culminated in the campers’ group project presentations to parents, UNCW guests and local business leaders.



Retired faculty member Denis Carter (top) offers some last minute suggestions to high school freshmen participating in UNCW’s Youth Entrepreneur Program (YEP) as they prepare for their presentations to community business professionals. The five-day camp provided introductory entrepreneurial training, team-building exercises and group projects that involved designing and marketing original board games to real-life companies (above).

UNCW/Jamie Moncrief

YEP leaders hope to expand the program’s reach each year, with the goal of developing an entrepreneurship peer-instruction program for the region. This summer’s students were required to participate in fall and spring follow-up sessions to refresh their knowledge. Some will return to the program next summer as peer mentors for the next class of rising freshman.



Earl Galleher, founder and CEO of Basho Technologies, posed with entrepreneurship students prior to his presentation sponsored by the Entrepreneurship Center during the Cameron School of Business Business Week 2010. Ed Zirkle

UNCW Entrepreneurship Center Launches Global Entrepreneurship Week

Started in 2008 by the Ewing Marion Kauffman Foundation, Global Entrepreneurship Week has become a much-publicized worldwide celebration of entrepreneurship. It has inspired more than 10 million people in 102 countries, touching aspiring entrepreneurs from major cities to remote villages through some 58,000 events during a one-week period.

The UNCW Entrepreneurship Center (EC) joined this global initiative by hosting UNCW Global Entrepreneurship Week Nov. 15-19.

UNCW's week kicked-off with a very special keynote speaker Bob Young, founder of Red Hat Linux and Lulu, who shared his entrepreneurial journey of starting a business from scratch and growing it to over \$7.3 billion in sales as a public company.

The second day included a special screening of the movie *Ten9Eight*, a thought-provoking film by award-winning filmmaker Mary Mazzio. *Ten9Eight* tells the inspirational stories of several inner city teens (of differing race, religion and ethnicity) as they compete in an annual business plan competition.

A special partnership between the *Greater Wilmington Business Journal's* Power Breakfast Series and the EC began the third day, featuring an entrepreneur panel discussion at the Riverside Hilton in Downtown Wilmington moderated by Jonathan Rowe that featured Brett Martin, founder and CEO of Castle Branch; Earl Galleher, founder and CEO of Basho Technologies; and Robert Preville, founder and CEO of Global Test Supply.

A student rocket pitch event highlighted the week, with eight top student entrepreneurs at UNCW delivering five-minute "rocket pitch" presentations on their business ideas in hopes of landing the \$800 cash prize as selected by a distinguished panel of judges.

Other events included a symposium on entrepreneurship research studies being performed by faculty members Craig Galbraith and Matt Wood and a seminar for UNCW students on how to start a business taught by Steve Harper, the Betty Cameron/Progress Energy Distinguished Professor of Entrepreneurship.

"Our goal is to make this an annual event at UNCW that connects students, alumni, faculty and staff, along with our region's entrepreneurship community. We plan to use social media and e-learning technologies to broadcast our speakers and activities to other institutions worldwide while also accessing their events and speakers," said Jonathan Rowe, director of the Entrepreneurship Center.

For more information on UNCW Global Entrepreneurship Week, please visit <http://uncwec.org>



Three UNCW teams racked up accolades at the 2010 Southeast U.S. Regional HR Games competition in Knoxville, Tenn.

HR Students Compete in National Games

UNCW's three HR Games teams gave an outstanding performance at the 2010 Southeast U.S. Regional HR Games competition at the University of Tennessee Knoxville.

Twenty-three teams representing nine colleges and universities from around the region (including schools from North Carolina, Alabama, Virginia, Tennessee and West Virginia) participated in the Society for Human Resource Management (SHRM)-sponsored competition.

HR Games are played in a quiz-show format, with teams answering questions based on the Professional in Human Resources certification exam.

UNCW student teams took first, fourth and sixth places. Each member of the first-place team was awarded a \$500 scholarship for his or her performance at the games. They and coaches Kay Robinson and Jessica Magnus were flown to the annual SHRM National Conference in San Diego in June where more than 20,000 human resource professionals convened. SHRM paid their conference registrations and awarded a \$5,000 stipend to cover travel expenses.



The UNCW team took second place in the College Fed Challenge. Pictured are assistant professor Julianne Treme and Lindsey Sackett (seated), Matthew Raines, assistant professor Adam Jones, Adam Beame and Thomas Simpson, Executive-in-Residence (standing). Not pictured are Mike Du Toit, Mark Grossman and Nathan Fisher. UNCW/Jamie Moncrief

Runner-Up in 2010 Charlotte Fed Challenge

The UNCW Fed Challenge team took second place in the preliminary round of the College Fed Challenge competition held Nov. 2 at the Charlotte Branch, Federal Reserve Bank of Richmond.

The team included economics department students Matthew Raines, Mike Du Toit, Adam Beame, Mark Grossman, Lindsey Sackett, and Nathan Fisher and was coached by professors Thomas Simpson, Julianne Treme and Adam Jones. The team from the University of North Carolina at Chapel Hill won the competition and Duke University finished third. Other North Carolina teams were from Johnson C. Smith University, Lenoir-Rhyne University, Guilford College and Winston-Salem State University. Two South Carolina teams were from Anderson University and Furman University. Students delivered 20-minute presentations on monetary policy and were scored on content, teamwork, responses to questions, presentation and style.

Charlotte Branch judges included Matthew Martin, senior vice president and regional executive; Richard Kaglic, regional economist; Jody Martin, supervision, regulation and credit manager; and Benjamin Russo, professor of economics at the University of North Carolina at Charlotte.

IT/OM Career Day

The fifth annual Information Technology/Operations Management Career Day held Nov. 16 featured young alumni who returned to campus to describe to current students “what a day in the life of a” involves. The goal was to encourage more students to consider IT or operations management as a major. More than 25 employers manned interview tables. These employers were looking for interns or full-time employees.

The event was sponsored by GE Hitachi and the Corporate Advisory Board for Information Systems and the MS CSIS program.

IT Breakfast Panel

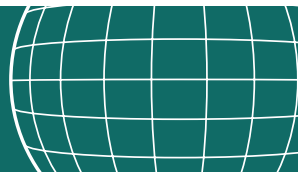
A Wilmington Information Technology Breakfast Panel held Oct. 12 explored the topic of IT project management. The panel, moderated by Drew Rosen, included Jeff Beard of VisionAir, John Berry of IBM and Leah Kraus of UNCW Information Technology Systems Division. The IT Breakfast Panel series brings in local IT professionals and UNCW faculty and staff to the event. The goal is to share success and ‘horror’ stories.

The event is sponsored by the Corporate Advisory Board for Information Systems and the MS CSIS program.

IT Board Grows

The Information Systems and MS CSIS advisory board has grown to 25 member firms with the addition of ATMC (Keith Holden, '09 MBA) and Guilford Worldwide (Bill Thompson). The board meets to improve the quality of Cameron's information systems and MS CSIS graduates as well as increase the dialog between UNCW and the Wilmington information technology community.

IMBA Featured in National Publication



An article by professors Becky Porterfield and Vince Howe appeared in *MBA Innovations*, a publication of the MBA Roundtable.

The article focuses on the unique features of the IMBA program at the Cameron School of Business and how, in addition to providing students with a “global mindset,” it helps in faculty development and learning assessment.

The MBA Roundtable is composed of 150 of the best global MBA programs, and its mission is to “provide the best possible management education” through roundtable events, best practices, MBA curricular innovation and research on industry trends.

Although CSB has received national attention for its master’s programs, the PMBA program at CSB is still striving to improve via the completion of a “strategic review.” As part of this process, all PMBA stakeholders are invited to visit the PMBA blog at uncwmba.blogspot.com to provide input on recommendations and proposals to make the program better.

Additional information can be obtained by writing to howe@uncw.edu.

Business Plan Winner

Loren Whitney was the winner of the 2010 Business Plan Competition.

He was one of three finalists selected for the competition from 32 business plans that were prepared by senior students in the entrepreneurship and business development program. Whitney’s plan involved developing and offering a software package of services for a specific industry.

The other finalists were Stuart Foreman and Evan McNitt. Jim Howell of the Small Business and Technology Development Center; Ed Addison, CEO of Teradisc; and Jeanette King, president of SpecialtySoft, were the judges.

Prizes for the winner included consulting, accounting, legal and marketing services. Whitney, who relocated from California to study entrepreneurship at UNCW, had his own business while attending UNCW. He is working for a financial services firm in Colorado.



Professor Steve Harper (left) congratulates Loren Whitney.



Scott Baker (left) and Matt Laird (right), management information systems majors, received an outstanding service award from the Wilmington Navy League Council for their work modernizing the council’s website. They are pictured with Dave Echeverria, council president and adjunct professor in CSB.

Capstone Project Nets Award

Throughout their college careers, students often wonder what they will do with their knowledge once they graduate.

“Where do I go from here? How do I apply what I’ve learned to a real job?” These questions are answered through a capstone course, an opportunity to reflect on one’s collegiate work and learn how to adapt it to the future.

Although the requirements vary among majors, the information system capstone course involves the analysis, design and implementation of a real world project employing a three-tier development process.

Matt Laird and Scott Baker took advantage of this course, creating a website for the Wilmington Navy League. In just two semesters, Laird and Baker produced a user-friendly website, which made it easy for members to maintain.

Their hard work paid off the Wilmington Navy League presented them with an outstanding service award.

www.wilmingtonnavyleague.org

Following his inspirational speech at the spring Cameron School of Business commencement, Richard G. Morrison, Ph.D., gave each graduate a purple crayon. Drawing his message from the children’s book *Harold and the Purple Crayon*, he urged the graduates “When you leave here today with your purple crayon, I want you to put your imagination, your creativity, your perseverance and your talents to work in this spectacular world of ours. So, go forth from here today and draw for us ... create for us ... a new and better world with the gifts that all of you hold in your heads ... in your hearts ... and in your hands.” A retired international executive of Eli Lilly and Company, Morrison is an Executive-in-Residence with the Cameron School of Business and a member of the CSB Executive Advisory Board.



Cameron Named Outstanding Business School

UNCW's Cameron School of Business was once again named an outstanding business school by the *Princeton Review* in its 2011 edition of "The Best 300 Business Schools."

"We are pleased to recommend the Cameron School of Business to readers of our book and users of our site, www.PrincetonReview.com, as one of the best institutions they could attend to earn an MBA," said Robert Franek, Princeton Review senior vice president for publishing.

"Uniting a top-notch business faculty with an intimate campus atmosphere, getting an MBA at CSB is a 'warm, rewarding experience,'" the *Princeton Review* wrote in its report. "This small public school offers several graduate business programs, including the popular Professional MBA, as well as a full-time International MBA (conferred in conjunction with partner universities overseas). For working professionals in the PMBA program, convenience is a key factor in their decision to attend UNCW."

The report also noted that:

- UNCW students are impressed with the teaching staff, describing them as "highly educated with a lot of 'hands-on' work experience."
- Professors range "from economics teachers who have worked at the Fed for 30 years, to management teachers who have worked for large corporations in high positions globally, to significantly published authors and highly sought-after consultants." They "exhibit strong, experienced leadership in preparing, teaching, and guiding students through the business program."
- "The administration is very service-oriented and goes out of [its] way to make student administrative obstacles easy [to overcome]."
- "Affordability" is the cherry on top of the cake – in-state tuition runs less than 50 percent the price at comparable private schools.



PSE members strike a pose at the national convention.

UNCW PSE Wins National Honors

Pi Sigma Epsilon, Delta Tau chapter, won top honors at the 2010 National Education Foundation/Pi Sigma Epsilon National Convention April 6-11 in Milwaukee, Wis.

The chapter, established in 1991, received the prestigious Lewis F. Gordon Top Chapter Award. In addition, chapter members won four first-place awards, and four students were awarded individual scholarships.

During the year prior to the convention, the UNCW chapter completed sales, marketing, marketing research and community service projects. In February, members submitted written entries for some of these projects to be considered for awards. At the convention, the chapter competed against other chapters from universities nationwide for written entries selected as finalists. Competitions included individual scholarships, project-based competitions, leadership competitions and the Pro-Am Sell-a-Thon competition.

Thirty-two CSB students attended the convention, which included a career fair, keynote speakers and information sessions with corporate sponsors. A record number of chapters (32) attended and/or competed this year. PSE is a national sales and marketing fraternity.

Cameron in the Community

One student's service project benefited an area organization and netted her national honors.

Ashley Barnett was interested in doing a service project as a member of Pi Sigma Epsilon (PSE). The Cameron School of Business marketing major learned that the Boys and Girls Homes of North Carolina at Lake Waccamaw needed assistance creating a survey for its funding and accreditation procedures.

So over the course of six months, Barnett worked cooperatively with the organization to research, create and execute a survey of the attitudes and opinions of Boys and Girls Home constituents.

The project was so strong that marketing department faculty member and PSE advisor Katie Hartman thought it had a chance of winning the Top Marketing Research Project prize at PSE's national convention.

Barnett competed against students from 60 other universities and was one of four finalists to present at the convention in Milwaukee, Wis. Barnett, as well as co-presenters Madelyn Matlock and Ginny Shepherd, were awarded the top prize.

"It feels great to know that I was able to help the Boys and Girls Homes of North Carolina as well to make a connection with them for future PSE service projects," Barnett said.

Save the Dates

December 2010

11 Fall Commencement

January 2011

11 CFP® modules begin (www.uncw.edu/cfp)

February 2011

Business Certificate Program (www.uncw.edu/cbes)

Project Management Certificate Program (www.uncw.edu/cbes)

18-20 UNCW Homecoming

28 CSB 29th Business Week Begins

March 2011

1-4 CSB 29th Business Week Continues

3 BB&T Global Capitalism Lecture Series

15 Joint Economic Growth Summit co-hosted with Coastal Carolina University

April 2011

29 Beta Alpha Psi Golf Tournament

May 2011:

13 Spring Commencement

20 Coastal Entrepreneur Awards co-hosted with *Greater Wilmington Business Journal*

For more information on these and other upcoming events at Cameron School of Business, visit www.uncw.edu/cbs.



Ginny Shepherd, Ashley Barnett and Madelyn Matlock (left to right) receive their first-place award at the Phi Sigma Epsilon national convention in Milwaukee, Wis.

PSE Receives Philanthropy Award

PSE received the Outstanding Student Organization of the Year Award from the Cape Fear Chapter of the Association of Fundraising Professionals. Presented during the 2010 National Philanthropy Day breakfast Nov. 4, the award recognized PSE for its activities which included collecting 85 bags of food, toiletries, medicine and other household items from 200 local homes and apartments for Good Shepherd Ministries.

Supporting Cameron

BB&T Gift To Empower Students, Promote Capitalism

A gift of more than \$1 million from BB&T Corporation will help the Cameron School of Business emphasize the moral foundations of our economic system and create a fund managed by business students in collaboration with CSB faculty.

The gift, first announced in 2007, established the BB&T Student Managed Investment Fund, one of the largest such student-managed funds in the nation. When realized, proceeds will fund the BB&T Global Capitalism Lecture Series and the BB&T Institute for Global Capitalism and Ethics.

"This program will emphasize our shared interest in giving students a hands-on perspective on capitalism and free markets, a better understanding of our economy and an enhanced ability to make meaningful contributions to the world," said BB&T chairman and chief executive officer John Allison.

The BB&T Global Capitalism Lecture Series, associated with CSB's new International MBA program, will provide a forum for leading experts in capitalistic theory. The Cameron School plans to seek prominent capitalists, entrepreneurs and academics as speakers, many of whom may come from the global business arena.

The BB&T Institute for Global Capitalism and Ethics will sponsor faculty and student research in identifying, recognizing and promoting acts of corporate responsibility associated with Moral Foundations of Capitalism.

BB&T is a long-time supporter of the Cameron School of Business and UNCW. The company is a



"This program will emphasize our shared interest in giving students a hands-on perspective on capitalism and free markets, a better understanding of our economy and an enhanced ability to make meaningful contributions to the world,"

– BB&T Chairman and CEO John Allison

lead sponsor for the Cameron School's annual Business Week event, which brings corporate leaders and entrepreneurs on campus to interact with students.

"The Cameron School of Business is excited by this opportunity to partner once again with BB&T," said Dean Larry Clark. "This gift will create a powerful learning opportunity for Cameron students to study the morals of capitalism."

Currently the nation's 11th largest financial holding company with \$121.4 billion in assets, BB&T has more than 30,000 employees and more than 1,450 locations in 11 states and Washington, D.C.



UNCW/Jamie Moncrief

Mentors Share Valuable Experiences

More than 10 years ago, Skip Jones sat down with Dick Verrone and Becky Porterfield to discuss ways to involve fellow retired business executives from the community with the UNCW Cameron School of Business (CSB).

Jones and Verrone, serving as Executives-in-Residence at CSB, had gotten to know Porterfield, then an associate dean at the school. By 2002, the trio had formed the Cameron Executive Network (CEN): Cameron for the Cameron School of Business, Executive for executive involvement and Network because that was its purpose.

With the help of original members Spencer Everett, Neil Currie and Steve Michael, CEN ushered about a dozen students through the first class. As word spread, more executives joined the group, each bringing a particular expertise to the table.

Fred Barnette, Ed Bill and Bruce Gibson created the Resume Assistance Program (RAP), through which students learn to write an effective resume. Barnette also introduced a business course taught mainly by other network members. Today, Barb Biehner, external programs director at CSB and Executive-in-Residence, and Howard McCain, co-lead RAP. Nick Rhodes teaches classes about networking while Jack Stair teaches interviewing skills and is developing a mock interview program.

Dean Lawrence Clark took an enormous risk ushering in such a huge influx of non-academics into his school, classrooms and the lives of his students. Under his guidance, the faculty and staff, in turn, embraced what has become a program unique among business schools. The program has been so successful that other institutions are emulating CSB. Appalachian State University and Christopher Newport University recently adopted similar programs, and the list continues to grow.

More than 200 active and retired executives who are full-time or part-time residents of surrounding areas of

Southeastern North Carolina comprise CEN. They offer their experiences to the education and career development of CSB students and alumni. As a group with global acumen, they represent the talents of successful entrepreneurs as well as Fortune 500 senior executives from a wealth of professional backgrounds and industries.

Opportunities for executive volunteers range from mentoring to resume preparation to guest lecturing in the classroom.

"Mentors get a unique opportunity to coach each student they advise," said Tom Looney. "They coach students still in school and after they graduate. They coach about career choices. They coach about leadership and integrity. They coach about life. And the students teach the mentors about the current issues they face."

Student membership is open to any student accepted to CSB in academic good standing and more than a semester away from graduation. The fall semester mixer brings executive members and students together to establish symbiotic pairings. The variety of executive experience helps ensure that students work with someone from the industry they seek to join, a crucial component to developing solid job search plans and creating polished resumes.

After five years as a mentor, Howard McCain continues to be enthusiastic.

"It's great to see the graduating students really get it in terms of how they will pursue their career in business and incorporate our suggestions in resume construction, interviewing, job-search techniques, business behavior and performance expectations," he said.

John Hatcher, a member of the CEN team, has "most importantly...had the pleasure of interacting with bright, young people who are focused on achieving their academic, personal and professional goals...these relationships have developed over time, even extending beyond graduation."

He said he's "found the experience particularly rewarding knowing that in some small way I've helped these young people achieve their goals and get a solid start on their own business careers."

One such graduate, Sean Ward, now a sales consultant with Cardinal Health, found "the personal advice from my CEN mentor regarding the dynamic and challenging hiring process...one of the many invaluable intangibles that proved to help me start a successful career in the healthcare industry."

He encourages every student at CSB to participate in what he considers a "once-in-a-lifetime opportunity."

For more information on joining CEN, visit csb.uncw.edu/cen/index.htm or contact Barb Biehner at 962.3071 or biehnerb@uncw.edu.

Alumni News

Chapter Keeps Alumni Engaged

Whether your interest is in reconnecting with fellow alumni, networking, continuing education or mentoring students, the UNCW Cameron School of Business Alumni Chapter has something for you. The chapter is working constantly to engage and connect graduates by providing opportunities to keep alumni involved.

In 2010, the UNCW Alumni Association welcomed more than 550 Cameron School of Business graduates to join the ranks of more than 55,000 UNCW alumni, including more than 12,000 CSB alumni.

As the number of alumni continues to grow, so does the university's effort to keep in touch and provide meaningful opportunities for graduates to stay involved and come back to campus.

Everyone who has graduated with a degree from the Cameron School of Business is considered a member of the CSB Alumni Chapter. To receive information about CSB events, make sure that you update your e-mail address by writing to alumni@uncw.edu or use the online form to update your full contact information: www.uncw.edu/alumni/update.

The Cameron School of Business Alumni Chapter is run by a volunteer committee of 15 alumni. Jason Brett '01 is the chairperson, and Susan Chandler '07 serves as vice chairperson. The committee includes alumni of all ages and geographic locations as well as two retired faculty representatives, Denis Carter and Jack Morgan.

The steering committee plans events designed to connect, educate and provide networking opportunities for



In June, Bob Rippey, owner of Jungle Rapids Family Fun Park, spoke to Cameron School of Business alumni about tourism and the economy.

CSB alumni throughout the year. David Swain of Swain & Associates made the keynote address at the inaugural CSB Alumni Chapter Speaker Breakfast Series in March 2010; he spoke about entrepreneurship and his economic outlook. In June 2010, Bob Rippey, owner of Jungle Rapids Family Fun Park, spoke about tourism and the economy. The final speaker of the year was Jeff Mann '92 who spoke about Amtrak and the future of passenger rail in the Southeast.

Additionally, more than 200 alumni returned to campus during Homecoming 2010 for a reunion breakfast and for Business Week 2010 to make presentations about their areas of expertise to current students. Business Week included an alumni and retired faculty mixer featuring the 2010 CSB Outstanding Alumni of the Year Awards. Alumni are invited to campus for Homecoming 2011 on Saturday, Feb. 19 and Business Week 2011 on March 1 and 2. The speaker breakfast series will continue on a quarterly basis throughout 2011.

For a full list of events and involvement opportunities, please visit the alumni chapter website, www.uncw.edu/alumni/chapters_csb.html. To reconnect with fellow CSB graduates online become a fan of the CSB alumni Facebook page or join LinkedIn.

The alumni association is always seeking feedback from graduates regarding how the university can continue to be a part of their lives. If you have feedback, ideas or would like to get involved, please e-mail alumni@uncw.edu or call 800.596.2880.



The final speaker of the year for the Cameron School of Business Alumni Chapter Speaker Breakfast Series was Jeff Mann '92 who spoke about Amtrak and the future of passenger rail in the Southeast.

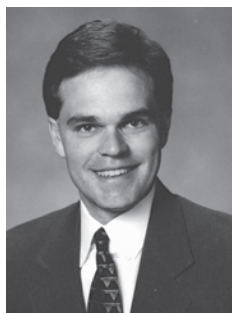


Alumni of the Year

2010 Cameron School of Business Alumni of the Year were Peter W. Schuhmann '90, Livian L. Jones '95M and Todd Thibodeaux '88. Nominees are being sought for 2011 Alumni of the Year who will be recognized March 1-2. Contact Barb Biehner at 910.962.3071 or biehnerb@uncw.edu for more information. Thibodeaux is president and CEO of the Computing Technology Industry Association; Jones is vice president of John S. Clark Company; and Schuhmann is a professor of economics at UNCW.

UNCW Soaring Seahawk: Jeff Mann '92

When Jeff Mann graduated from UNCW in 1992 with a business management degree, he packed his bags and knew that he wanted to ride into the transportation industry.



Bolstered by fond memories of his entrepreneurship classes with professor Stephen Harper, he was able to use innovative thinking to work his way through a Wake Forest M.B.A., an experience he describes as "a challenge."

"However, I feel that my experience at UNCW, and the Cameron School in particular, left me well prepared," he said. "Since graduating from Wake, I have been employed in various roles within the rail transportation industry. My experience at the Cameron School provided a solid foundation of business skills that has proved essential in my career."

Mann is Amtrak's assistant vice president of policy and development for the southern region, where he oversees state-supported intercity passenger rail services and the development of emerging markets for southern states.

Mann worked his way up the corporate ladder at Amtrak having served as director of corridor strategy, director of

route profitability and manager of business operations. Under his leadership as the senior director for state contracts from 2005 to 2008, Amtrak's state-supported services added almost 20 new daily roundtrips which now account for approximately 47 percent of Amtrak's average weekday departures, with combined annual contract payments and passenger revenue of almost \$400 million. Amtrak's state-supported routes are supported by 15 states and carried more than 11 million passengers in Amtrak's 2009 fiscal year.

Prior to joining Amtrak, Mann worked as property and public affairs manager with the North Carolina Railroad Company and as a transportation consultant with KPMG Peat Marwick, where he conducted market and operations analysis of potential high-speed intercity rail corridors.

"UNCW has been a tremendous positive influence both personally and professionally," Mann said. "As a student, the dedication and support of faculty and staff was immediately evident and promoted both a challenging and rewarding environment that made learning enjoyable. As an alum, UNCW is well known and respected (more so each year), therefore the degree brings significant credibility."

Mann was the keynote speaker at the Cameron School of Business Alumni Chapter Speaker Series Breakfast on Oct. 28 where he spoke to alumni and community members about Amtrak and the future of passenger rail in the Southeast.

Alumni Volunteers Pave The Way

The Cape Fear Area Alumni Chapter, which hosts events for more than 18,000 local alumni, is growing its programming, thanks to great volunteers and leadership. Serving as chapter president, Ken Dieppa '09M enjoys the opportunity to support UNCW and the community.

Receiving his undergraduate degree in electrical engineering from the University of South Florida and then attending military school while serving in the Navy Reserves, Dieppa came to Wilmington while working for Corning Optical Fiber. He chose the graduate program at the Cameron School of Business because of the school's rankings and because the accredited MBA program fit his busy lifestyle.

Now, as a senior services project manager with GE, he enjoys spending time with other alumni in the coastal town he calls home.



"The people at alumni events are great. They are very positive, and the conversations are intellectual which produce a warm and inviting atmosphere," he said. Dieppa plans to continue building affinity networks between alumni and local businesses and is looking forward to making new connections at Alumni After Work gatherings.

Seahawk Seeking Challenging Career Heads to South Korea

UNCW attracts students from all around the world and many choose to live abroad after earning their degrees. Making these geographic and cultural changes can be a challenge, but our Seahawks always overcome. One alumna who is no stranger to change is Lindsay Rowe '08. After coming to UNCW in 2003 for a teaching degree, she decided to change course and seek out challenges in computer science, economics and then business. Rowe attributes a large part of her success to the Cameron School of Business.

"The degree to which they push their students was harder than any other field," she said. The other facet of her college experience was Greek life, which, she said "pushed me to become more responsible for

my actions and a role model for my peers. "While in school, Rowe held a variety of jobs in finance, news journalism and human resources and as a legal aide, but realized these were not areas she wanted to pursue long-term.

Wanting to stretch her abilities, she researched the Peace Corps and teaching abroad. She was offered, and accepted, a one-year contract teaching 4- to 15-year-olds and tutoring adults in Seoul, South Korea. Overcoming the language barrier has not been quite as challenging as planning her lessons for the various ages of students. The students are very focused on secondary education and are under a lot of pressure, with few extracurricular activities offered. Rowe is looking forward to exploring new places and facing new challenges that allow her to grow. She misses strolling with her friends down Chancellors Walk, philanthropy events, study sessions, P.T.'s burgers and fries and Capt'n Bill's volleyball. These memories, and the encouragement to stay driven, are what makes Rowe grateful for attending UNCW.

Alumni Leader Helps Triangle Chapter Grow

Over the last few years, a group of dedicated alumni and the UNCW Alumni Relations staff have been working hard to increase programming for regional chapters. As the 2008-10 Triangle Area Alumni Chapter president, Matt Glova '07 is seeing the fruits of his labor.

Organizing more than 7,500 alumni in the Triangle area is no small feat. Through networking and assisting communication efforts, Glova and the chapter's steering committee saw increased attendance at annual events, such as the Durham Bulls Picnic. The group also developed new events for area alumni, a fall dinner at a local country club and a spring mixer for a fun night of networking and dancing.

A business major while at UNCW, Glova now works as a certified financial planner in Raleigh. In addition to serving on the alumni board of directors, he is a member of the E.L. White Society.

Glova said he enjoys staying in touch with UNCW and fellow alumni and will remain on the Triangle Chapter's executive board when his term as president expires.

Matt Glova '07, center, chats with Fred Aikens and Sarah McKone '09 as UNCW Triangle Area Alumni Chapter hosted a dinner at the Prestonwood Country Club in Cary on Oct. 7. UNCW/Jamie Moncrief



"The people I met while at UNCW have had a big impact on my life."

— Ryan Kawamoto '08

Seahawks Build Friendships and Stay Connected

UNCW graduates know that staying connected to professors and former classmates is a great way to create opportunities.

"The people I met while at UNCW have had a big impact on my life," said Ryan Kawamoto '08. He stays updated on what's happening on campus and reaches out to other alumni through Facebook and LinkedIn, even from across the country.

While at UNCW, Kawamoto studied business and marketing and was actively involved in many areas of college life. Reflecting, he said, "I miss Galloway, Wag breakfast, intramural sports, CSB, being an orientation leader, a student ambassador, and most of all, immersed in school spirit."

Shortly after graduation, Kawamoto used the connections he created while at UNCW to secure an interview with *The Ellen DeGeneres Show*. He packed up, traveled across the country and landed the job. Adapting to a new area and staying on top in a competitive field isn't always easy, but Ryan keeps in touch with his former professors and fellow alumni who provide support and guidance.

Now employed there for two years, he said he's enjoying every minute. "I love interacting with everyone and creating lifelong friendships," he said.

Kawamoto's impact on UNCW is a testament to that. As a senior, he worked with the Rainbows Corporation to make a teal version of the popular footwear. The UNCW Bookstore now carries more than four varieties of Rainbow sandals, exclusively for Seahawks.

Alumni Notes

Robert B. Eakins Jr. '66 is proud of his legacy at UNCW: his two children are UNCW graduates: Laura Eakins '90 and Patrick Eakins '99.

Carlos B. Toomer '72 is a creative personified solution specialist with Impe-tus Inc. in Valdosta, Ga.

Wallace Ashley III '82 passed away April 21, 2010. He worked for the N.C. Department of Revenue for 28 years.

Margaret Norton '84 is the author of *When Ties Break: A Memoir about How to Thrive After Loss*, published by Tate Publishing and Enterprises. Margaret is involved with several organizations including Writers' Group of the Triad and the National Association of Professional Women.

Helen Ward Stevens '84, '90 MBA was promoted to vice president at First Bank in Wilmington.

Jeff Clark '85 is chief operating officer of Marine Federal Credit Union, overseeing lending and collections, commercial services and branch operations.

Ralph B. Harris '84 is a personal banker with Wachovia in Raleigh.

Thomas Ely '86 graduated from Pfeiffer University in May 2009 with a Master of Health Administration degree.

Brett Barnes '87 is the business development officer and senior vice president at First Bank in Wilmington.

Haywood A. Barnes '87 is a partner in the Charlotte office of Poyner Spruill LLP. He is a member of the American Bar Association's Business Law Section commercial finance committee, the Association of Commercial Finance Attorneys and the Turnaround Management Association.

Eric Hickman '88 is senior vice president and Wilmington market president for Gateway Bank, but he earns acclaim as a musician in two local bands, Sound Dogs and Jack Jack 180.

Todd Thibodeaux '88, CEO of the Computing Technology Industry Association, the country's largest IT trade association, was quoted in an Oct. 4, 2010, *USA Today* article titled "Small-business owners might need outside help with tech." He offered the following tech tip: "Do some homework: A firm should do some sleuthing before contracting with an outside IT provider. Find out how long the company has been in business and ask to speak with current customers . . . Also, ask about their past 'disaster recovery' efforts: Ask them to think of a situation when their customer's (systems) went down and how fast they got it back up."

Robin Pasquarello Diehl '90 was elected to a three-year term on the American Diabetes Association Board of Directors.

James E. Hickmon '92 is special counsel for Hedrick, Gardner, Kincheloe & Garofalo, LLP, law firm and directs their trusts and estates practice group.

James Curcuruto '93 was appointed director of industry research and analysis for the National Shooting Sports Foundation.

Lisa Pinckney Flint '93 is vice president of marketing at RiverCity Company, a private, not-for-profit corporation that focuses on development of riverfront and downtown Chattanooga.

Chad Oxendine '96 and Laura Kelly were married May 14, 2010. They live in Concord, N.C. Both are certified U.S. Professional Tennis Association teaching professionals.

Michael Barron '97 MBA is the director of business development at Eurofins AvTech Laboratories in Portage, Mich.

Scott R. Kirk '97 is the senior vice president of Grand Estates Auction Co., a north Charlotte firm that markets and auctions luxury real estate throughout North America and the Caribbean.

Michael Schirmer '97 is the supplier diversity program manager for the Delaware River and Bay Authority. He is pursuing a Doctor of Business Administration degree at Wilmington University in New Castle, Del.

Thomas C. Hall '98, '06 MBA is the office manager for CommunityONE. He is president of the Civitan Club of Rockingham and serves on the Richmond County Chamber of Commerce board of directors.

Catherine B. Tillman '98 and Andre Brown were married Aug. 8, 2009. Catherine is a commercial developer for Commercial Properties Inc. in Raleigh.

Ryan Wall '98 is president and CEO of Freight Handlers. He is active in Dr. John C. Maxwell's EQUIP and is an advocate of Place of Hope, a faith-based foster care program in south Florida.

Patrick H. Gunn '00, '05M is the vice president and senior technical designer for Citigroup in Atlanta.

John Everhart '00 and Sarah Plummer '00, '06M were married April 24, 2010. John is the owner of Excel Learning Centers and Sarah is employed by Craven County Schools.

David Allison '01 is vice president and founding partner at Allison Investment Management, LLC.

Clyde Crider '01 MBA is co-director of the Supply Chain Resource Cooperative with the NC State University College of Management. He resides in Fuquay-Varina.

Cameron Insider

Fall/Winter 2010

We invite your comments and suggestions. Send correspondence to UNCW Cameron School of Business, Dean's Office, 100 Cameron Hall, 601 South College Road, Wilmington, NC 28403-5920, or to Dean Larry Clark at clarkl@uncw.edu

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Cameron School of Business

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Diana Gillikin '01 is the service delivery manager of the State of Texas Health and Human Services Commission.

Lily Hunter '01 and Matthew Deffenbaugh were married on Feb. 27, 2010, and reside in Beulaville.

Amanda Wynn '01 received a Ph.D. in information systems from Nova Southeastern University in June 2010. She is the director of institutional research at Regent University in Virginia Beach, Va. In addition, she is an adjunct professor in Regent's School of Undergraduate Studies.

Ryan Lenz '02, '04 MSA and Rebecca Larson '02, '05M were married Aug. 8, 2009. Ryan is a senior business risk consultant with GlaxoSmithKline in Research Triangle Park.

Krystal Chojnacki '03 is the city manager of Mendota, Calif. She holds a master's degree in public administration from California State University, Fresno.

Justin Duffy '03 and his wife Amanda '03 announce the birth of a daughter, Layla.

Aanchal Agarwal '05 and Nitin Gupta were married May 29, 2010. Aanchal is the CEO of her family business, Rug & Home Inc. She has an international business degree and is enrolled in the executive MBA program at Columbia University.

Cheimi S. Glazener '05, '08 MSA is the fiscal operations clerk for the Town of Holden Beach.

Dustin A. Heath '05 and Candace L. Williams '05, '07M were married June 19, 2010. Dustin is the manager of Aquatic Safaris in Wilmington.

Brian C. Joyce '05 and Lindsay E. Hicks '05 were married Oct. 24, 2009.

Andrew Luther '05 is the owner of Andrew Luther & Associates, a contract furniture representative company that sells to schools and government agencies in both North and South Carolina, including UNCW. His wife, **Heather MacKenzie Luther '05**, is a data manager with New Hanover County Schools.

Meg Nuzzi '05 and Eric Nygren were married Oct. 10, 2009. Meg is the administrative assistant for the High-fill Infrastructure Engineering, PC in Wilmington.

Mathew Bork '06 and his wife **Katie '07** announce the birth of their first child, Randal Jean, on Jan. 24, 2010.

Sterling Cook '06 is a financial advisor associate with Morgan Stanley Smith Barney in Charlotte.

Mary R. Crook '06 and Christopher J. Skinner were married May 22, 2010. Mary is a credit analyst with Paragon Commercial Bank in Raleigh.

Claire Robbins Davis '07 and her husband David Franklin announce the birth of a son, Parker David, on April 7, 2010.

Alisha J. Oliver '07 MSCIS was designated as the technology risk consultant in charge for Deloitte & Touche's audit client, Lowes Corporation.

Leeanne Zeznock '08 MBA and **Thomas Bruin '07, '09 IMBA** were married Aug. 28, 2010. Both work and live in the Netherlands with their infant daughter, Sadie Adelyn.

Cory Gates '08 was promoted to a senior level business services officer for BB&T of Bradley County, Tenn.

Philip Stone '08 has opened an Edward Jones Investments in Rockingham. He is a deacon at Rourk Presbyterian Church and vice president of the Gideon's International Richmond North Camp.

Stephen "Andy" Darnell '09 MSA passed all four parts of the Uniform Certified Public Accountant Exam and earned the designation of Certified Public Accountant. He works at Pittard, Perry & Crone Inc. and lives in New Bern, N.C., with his wife, Lauryn.

Amber Wilson '09 completed training in the U.S. Peace Corps in May 2010 and is working with information and technologies systems in the Dominican Republic.

share YOUR news

We would like to hear about your personal and professional accomplishments. Please use this form to share your news. The information may be used in future issues of *Cameron Insider* and *UNCW Magazine*.

Mail form to: UNCW Advancement Services, 601 S. College Road, Wilmington, NC 28403-5905. Or e-mail your information with a high quality digital image to alumni@uncw.edu. You can also submit your information at the alumni website, www.uncw.edu/alumni.

☐ News/promotion/honors ☐ Wedding ☐ Birth ☐ Address change

Name _____
First Middle Last Maiden

Class year _____ ☐ Bachelor's degree ☐ Master's degree Major _____

Spouse _____
First Middle Last Maiden

UNCW graduate ☐ No ☐ Yes Class year/degree/major _____

Street address _____

City/State/ZIP _____

Phone (H) _____ Phone (W) _____ E-mail _____

Employer _____ Position _____

Spouse's employer (if UNCW grad) _____ Position _____

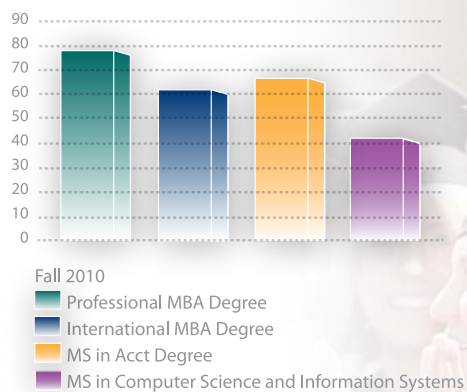
News/promotion/honors _____

Marriage: Date of marriage _____ (Do not send prior to marriage)

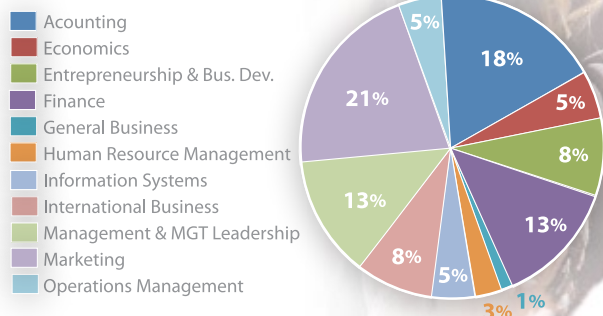
Birth: ☐ Son ☐ Daughter Child's Name _____ Date of birth _____

Cameron School of Business

2010 Graduate Programs Enrollment



2010 Undergraduate Enrollment



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